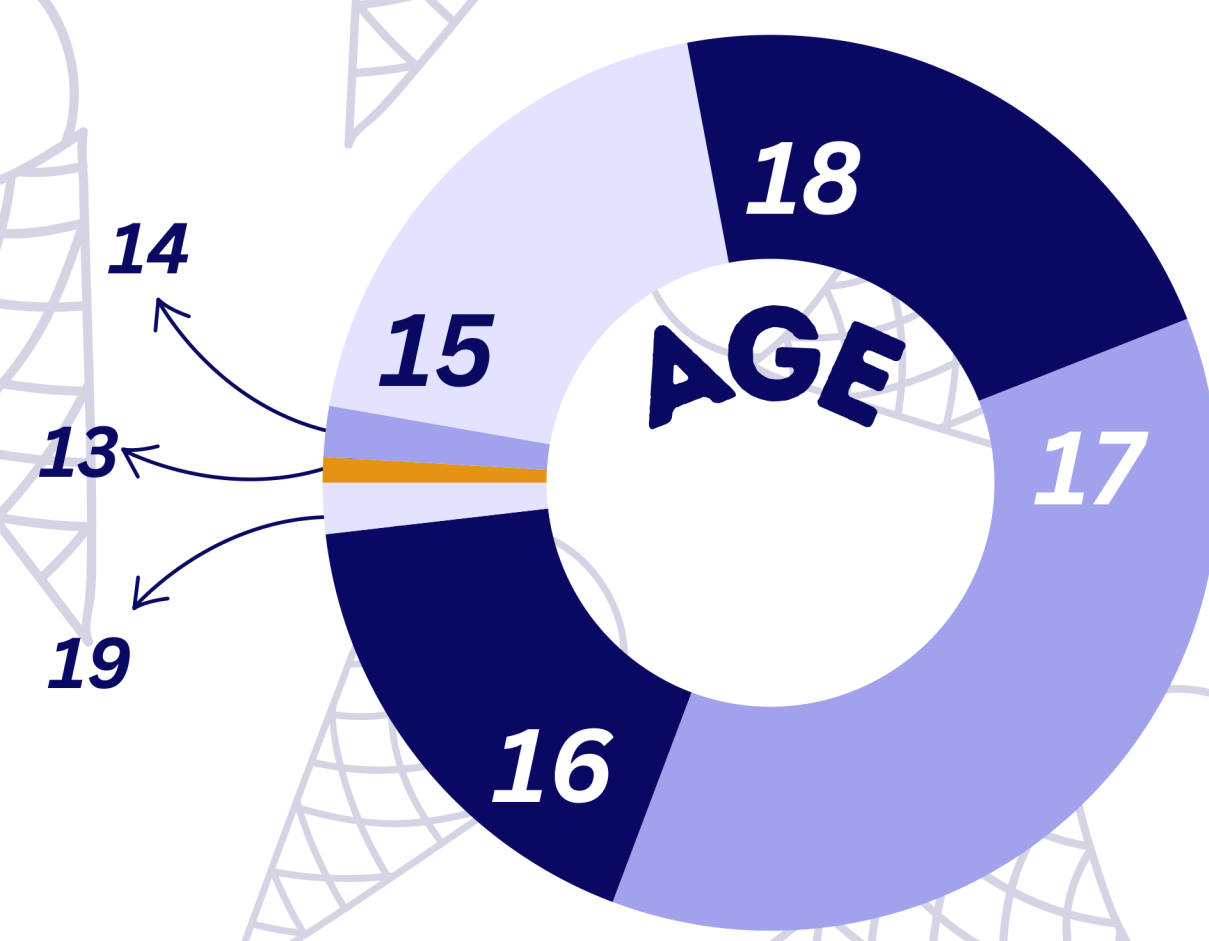
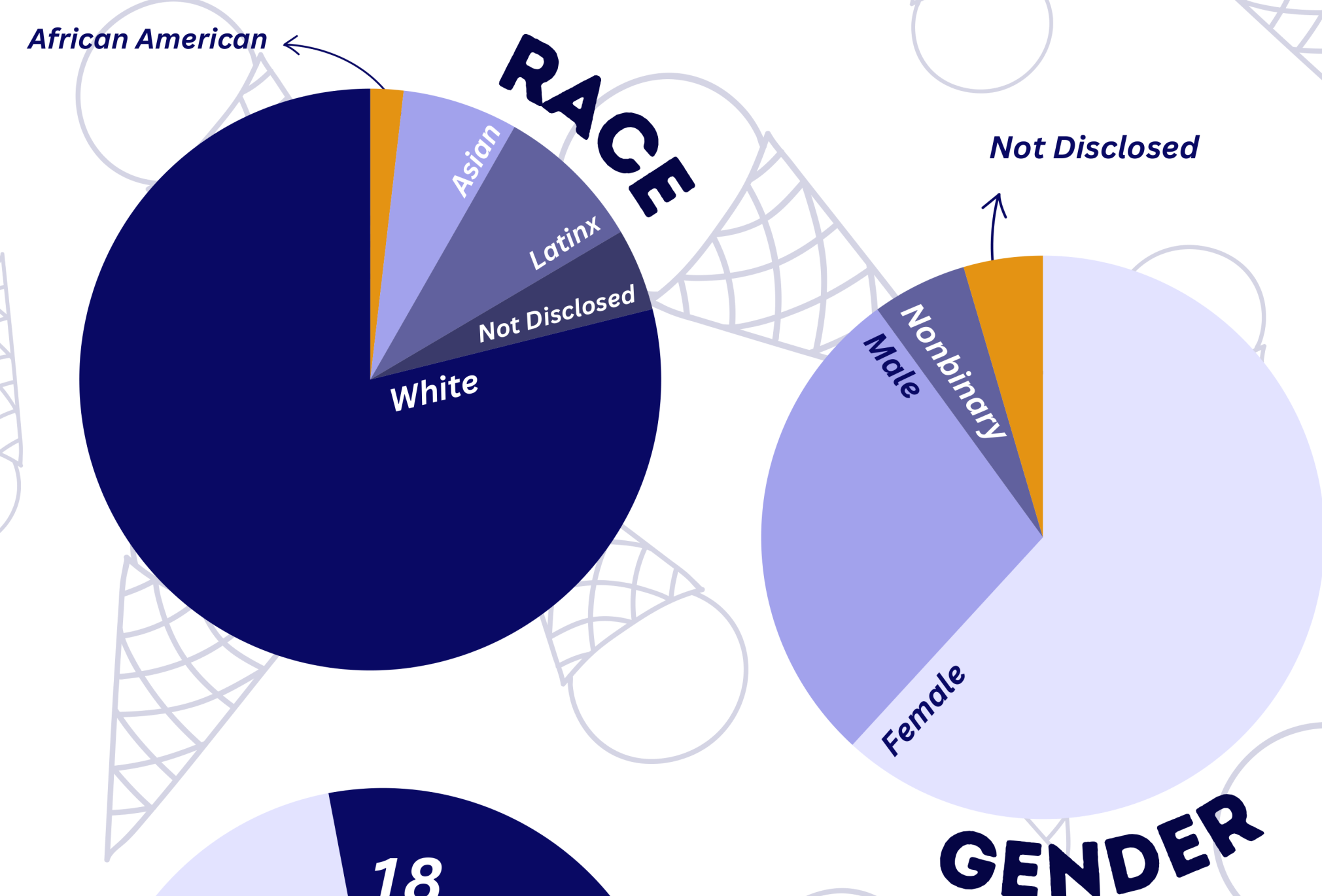




# an life in NEW HAMPSHIRE?

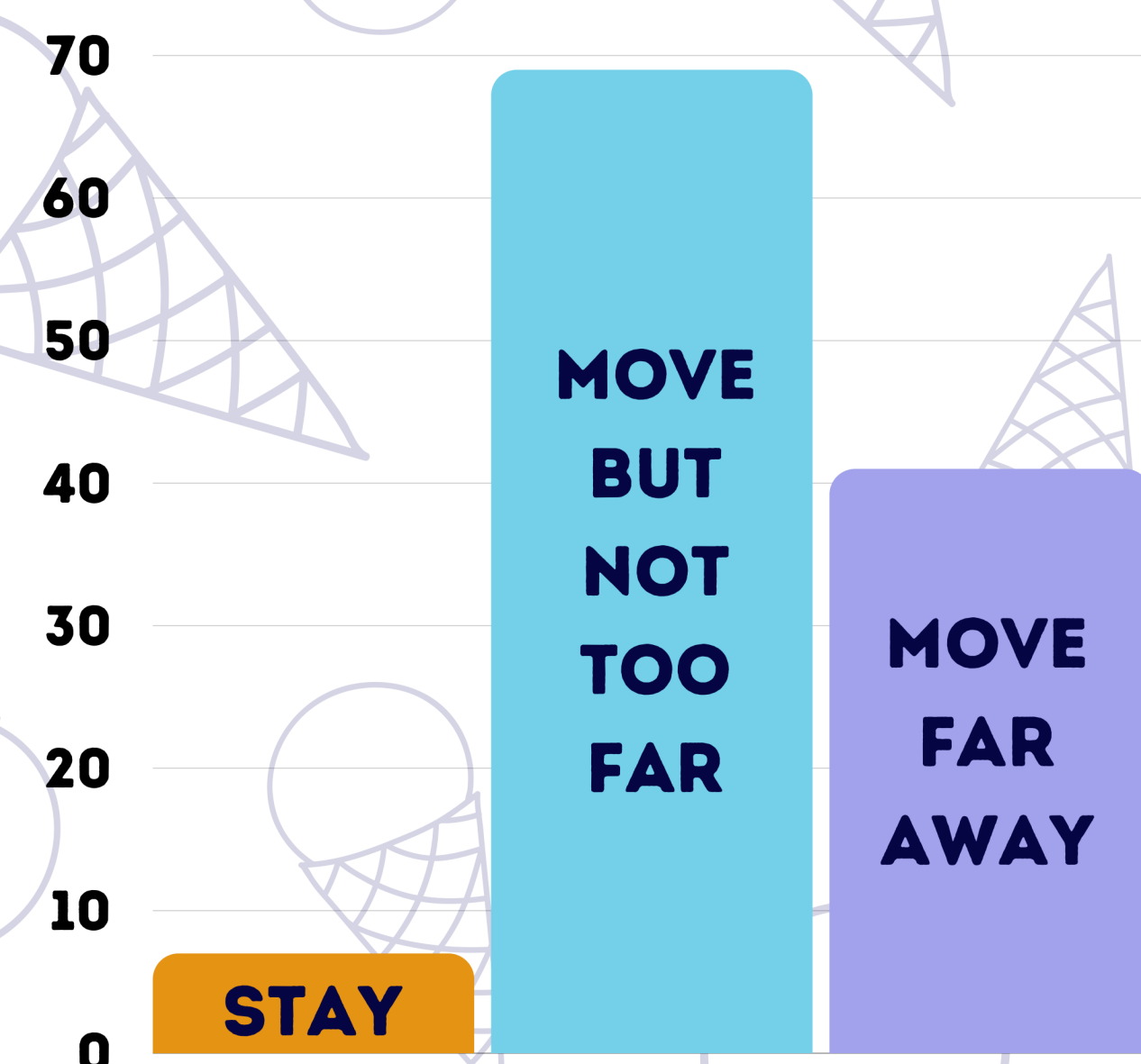
## PARTICIPANTS & DEMOGRAPHICS

**127** High school students gathered across the state between March & November 2023 to discuss what they like about their community, what they think should be different, and whether or not they plan to stay after high school.



## RESIDENTIAL PLANS

“The cost of living is really high... I can get a job really easily, but can I afford rent?”



What do NH high school students like about their communities?

**46%** The outdoors

**16%** Their communities

**11%** The quiet

What makes NH high school students consider leaving NH?

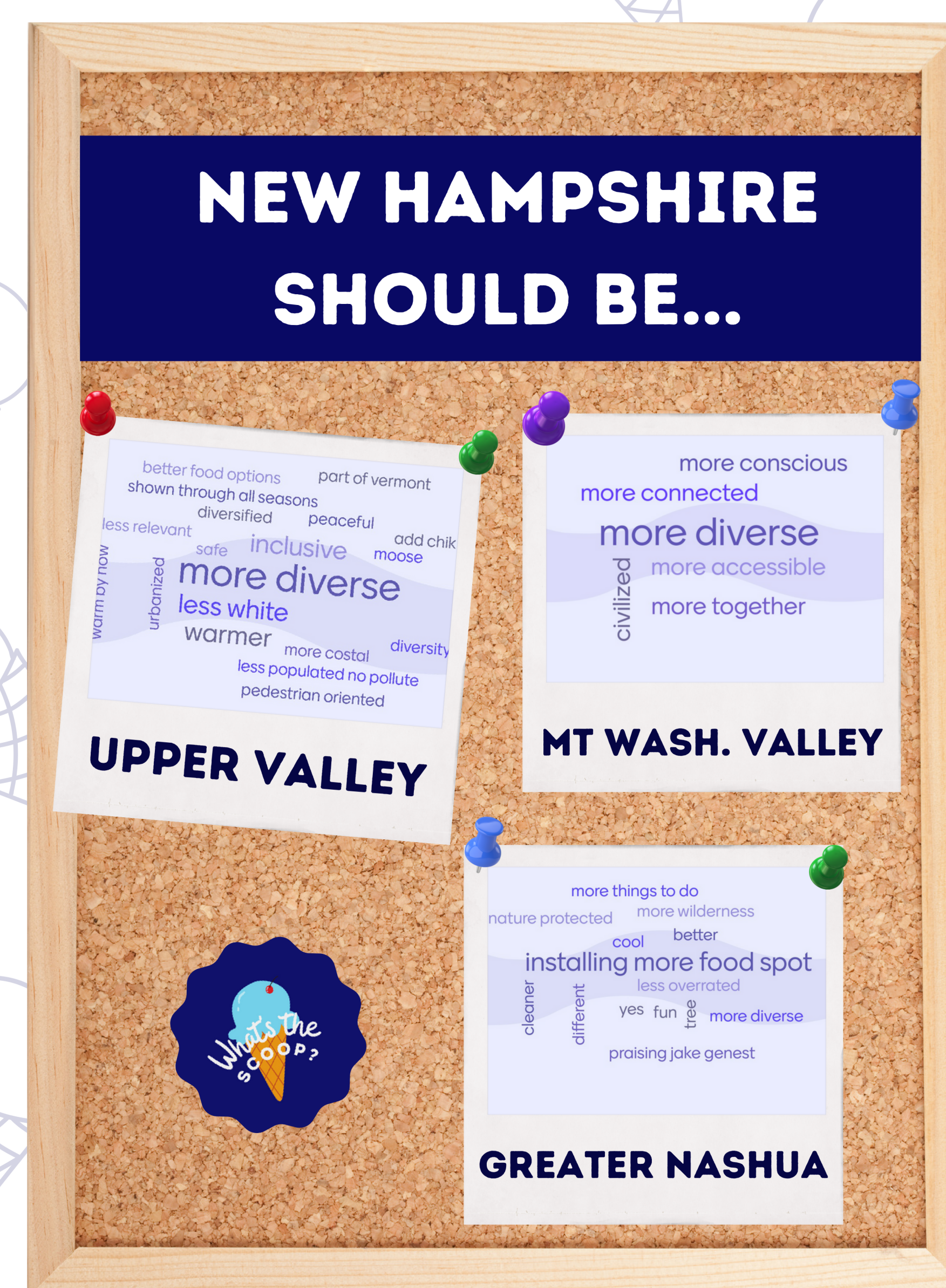
**58%** New, diverse experiences & people

**21%** College, career, & opportunity

**9%** The weather

“In NH, you can have a small city. But if you drive 30 minutes away, you’re in the middle of nowhere again...like you can order pizza, but it’s far enough away from people that you don’t have to interact much if you choose not to.”

“I really have a lot of fun in the outdoors, but I just wish there was more variety, things we could do besides just being in the outdoors.”



| Issue                                | Hospitality Solution   | Policy Solution  |
|--------------------------------------|--|--|
| Lack of new experiences              | Programming unique experiences & opportunities for youth to travel out of NH             | Nonacademic opportunities through schools for travel, exposure to new places and cultures        |
| Lack of diversity                    | Group-based discounts, experiences & stays   | Public spaces with open access, high quality maintenance and safety                              |
| Lack of post-secondary opportunities | Market hospitality, tourism, and outdoor recreation as a career, and build relationships | Increased access to ELO & CTE coursework<br>Increased transferability of credits                 |
| Dislike of winter                    | Discounts for locals; expand indoor recreation and leisure offerings                     | More community events and offerings during the winter through Parks & Rec                        |
| Lack of affordable housing           | Discounted off-season rentals; rentals with long-term stay incentives                    | Incentivize businesses and housing that cater to underrepresented groups and full-time residents |

Thank you to Jayson Seaman, Cindy Hartman & Andrew Coppens; thank you Will Stewart & Kristina LaFlosca